



Be part of the first clothes swapping app for students!

## What is Dopplle?

Dopplle is a student led start-up, which brings accessible and affordable sustainable living to students via a clothes swapping app!

Don't just swap it, Dopplle it!

We are trying to change how the world views fashion, textile waste, and the impact it has on the environment. Our goal is to reduce textile waste across the country by encouraging everyone to swap clothes to give them a new life. We are looking for students who want to learn new skills, develop their confidence while becoming part of a new and exciting community!

# 01 CAREERS

Dopplle will give your students amazing experience and transferable business skills through our voluntary Ambassador Scheme, which will set them in good stead for their future careers.



# 02 SUSTAINABILITY

For each student that signs up to our mailing list, Dopplle will make their clothing carbon footprint neutral each month. This means their clothing they buy that month will have no impact\* on the environment every month they stay signed up!

By partnering with Dopplle, your institution will have access to this information and can use it to offset your institution's carbon footprint, as well as boosting your sustainability reports.

# 03 COVID-19 COMPLIANT

We want to ensure that all students are comfortable and safe while swapping clothes, and so we have put a number of precautions in place to reduce contact between households. Dopplle have adapted the app to make sure we are keeping all users as safe as possible by helping them in every step of their Dopplle journey through the COVID-19 pandemic.



D O P P L E



## How does the app work?

When students sign up to the free app, users within the app will trade within a closed ecosystem. Doppile Coins are the virtual currency used within the app to keep track of how many items each user has swapped out vs swapped in to their wardrobe.

For now, each clothing item is automatically valued at one Doppile Coin, however, users also have the option to change this to zero if they wish to gift an item by giving a new home and lease of life.

There are a couple of ways to gain a Doppile Coin, by either uploading an item and filling out all required fields, or if another user requests to swap an item.



## The Doppile Ambassador Scheme

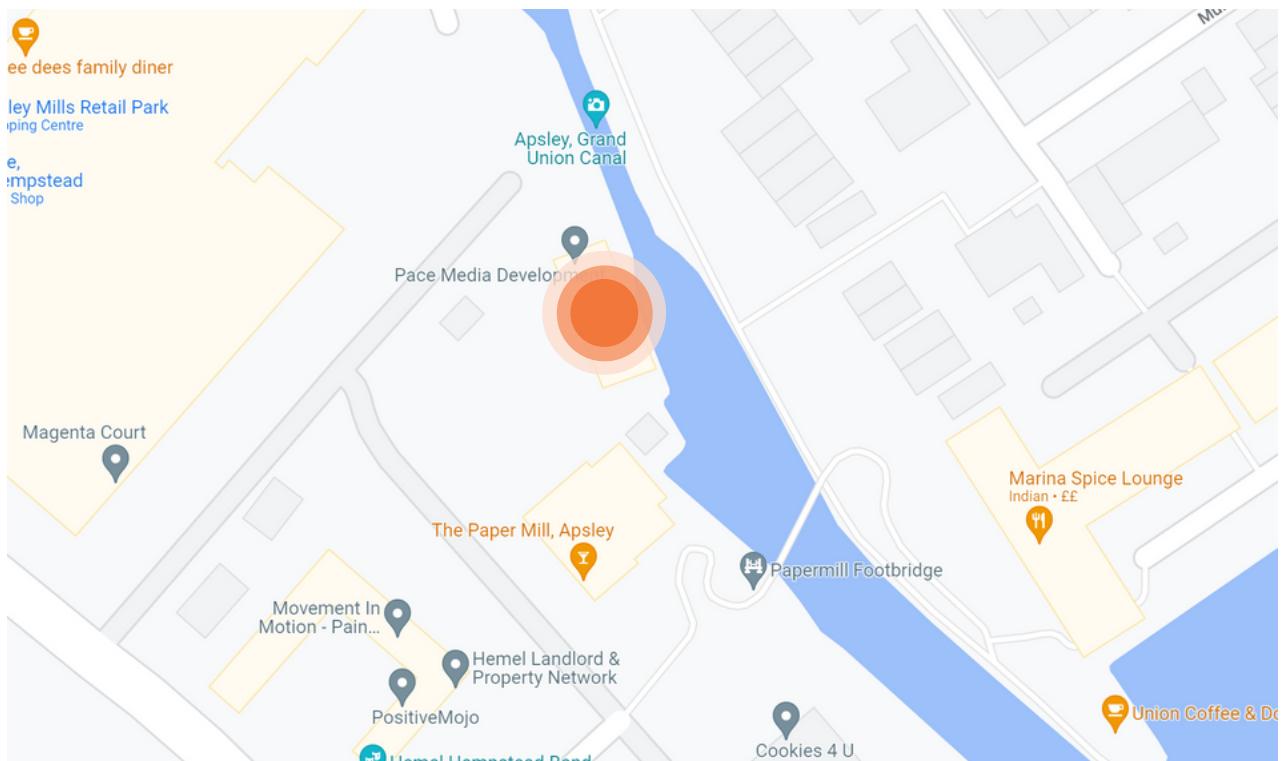
We are looking for three volunteers to act as Brand Ambassadors at every university and college across the country, who will be promoting the Doppile app across campus and running bespoke events for the student community.

In return they will get amazing experience for their CV, the opportunity to learn transferable business skills, access to a large network of entrepreneurial students and many more benefits. You can see more information [here](#).



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# Contact Information



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